

**Mailed Postcards**

{niftybox width=300px,background=darkgrey,float=right,border=forestgreen,font=Arial} **Options To Consider:**

- [NCOA](#)
- [UV Coating](#)
- [Personalization / Variable Print Messages](#)

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Postcards are a wonderful way of connecting with your target audience - and a great affordable way to get across a quick message. Use them for your introduction piece, Dear Friend cards, event planning, biography piece or design a series dedicated to the issues. Thanks to advancements in digital printing, we are able to offer you full color price for almost the same price as traditional two color offset printing. Target your audience with variable print messages to personalize your mailing.

**Includes:**

- **Cost of data processing fee:** Includes House Holding, CASS Certification, Pre-Sorting & De-Duping (does not include NCOA)
- 4/4 Full color
- Addressing
- Printing
- Trimming
- Intelligent Mail Barcode
- Postal Prep & Delivery
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.
- Standard stock is 100# coated cover stock

[Click here for information on list preparation.](#)

{slide=4" x 6" Mailed Postcard}

|                         |          |          |
|-------------------------|----------|----------|
| 4" x 6" or 4.25" x 5.5" | 500      | 1,000    |
| Printing & Finishing    | \$295.00 | \$410.00 |

Estimated Postage

\$130.50

\$261.00

Total Cost:

\$425.50

\$671.00

{/slide}{slide=5.5" x 8.5" Mailed Postcard}

5.5" x 8.5"

500

Printing & Finishing

\$455.00

\$560

Estimated Postage

\$130.50

Total Cost:

\$585.50

{/slide}{slide=6" x 9" Mailed Postcard}

6" x 9"

Printing & Finishing

\$465.00

Estimated Postage

\$130.50

Total Cost:

\$595.50

{/slide}{slide=6" x 11" Mailed Postcard}

6" x 11"

Printing & Finishing

\$495.00

Estimated Postage

\$130.50

|                    |  |
|--------------------|--|
| <b>Total Cost:</b> |  |
|--------------------|--|

|                 |
|-----------------|
| <b>\$625.50</b> |
|-----------------|

{(slide){slide=8.5"x11" Mailed Postcard \*

8.5" x 11"

## Printing & Finishing

\$550.00

|                          |
|--------------------------|
| <b>Estimated Postage</b> |
|--------------------------|

|                    |  |
|--------------------|--|
| <b>Total Cost:</b> |  |
|--------------------|--|

{/slide}{slide=12.5" x 9.25" Mailed Postcard}

Printing & Finishing

Estimated Postage

Total Cost:

{/slide}

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**NOTE:** Postage assumes standard rates for political mail. For full bleed size will be reduced by 1/4". Other stocks and sizes are available upon request, addition fee may apply. Please contact us for more details or quantities over 7,500.{/niftybox}





**John,** It's Time To Get Personal

**John Smith,** Did you know that Personalizing your mail is the perfect way to get your recipient's attention. Personalization allows you to customize each piece of mail you send. **John,** our technology makes personalizing your message easy. Contact us today to learn how personalized mailing can work for you.

**Contact us today to find out more about personalization.**

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UV CoatingUV Coating (Pe

Simple Personalizat(pe