

About The Company



Connolly Printing (formerly known as Simard Printing) has a long history of printing dating back to 1930. Robert Simard's grandfather started this business supporting New England businesses with all their printing needs. The company was originally named Highland Press. The company has transitioned through many technological changes within the printing industry and continues to evolve with technology and innovative ideas to support the multiple clients they have served for generations.

Robert Simard Sr. learned the printing business from his grandfather and changed the name to Simard Printing back in 1969 with his new location on Market Street in Lynn, MA. Bob created the Bingo Kit and shipped his kit to bingo games across the nation. In addition to the commercial printing, Bob started supporting local politicians with all their printing needs from yard signs to printing for fundraising events. The business outgrew their space in Lynn, MA and they moved to Woburn, MA in 1998. Simard Printing has grown consistently throughout the

years due to their excellent quality of work and listening/responding to the needs of their clients.

In January 2009, we changed our name to Connolly Printing. Today, under the leadership of its new owner, Kevin M. Connolly, Connolly Printing is a nationally recognized marketing/printing company supporting politicians from local politics to presidential campaigns. Connolly also supports numerous commercial and non profit organizations for their marketing collateral requirements.

About The Owner



Kevin M Connolly brings a wealth of management expertise to Connolly Printing. Kevin has over seventeen years of executive management experience within the printing industry along with his hands on approach with client management.

Kevin was a Senior Vice President @ Putnam Investments running their print & mail division. Kevin & his staff introduced several new and innovative processes to reduce costs and streamline the operations. Putnam's operations were one of the largest print & mail operations in New England.

Prior to Putnam, Kevin was Vice President of Operations @ Output Technologies (DST). Kevin

was responsible for supporting the financial printing & mailing of hundreds of financial company's statement & check processing.

Kevin has a Business degree from Salem State College and graduate studies at Bryant College.

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